



## **Rosemary Den Ouden**

Chief Executive Officer  
Humboldt Independent Practice Association

For the past 25 years, Rosemary Den Ouden has been working in the health care field providing administration as well as direct patient care. Prior to joining the Humboldt Independent Practice Association (IPA) in 2010 as the Chief Operating Officer, Rosemary was the Site Administrator for a Federally Qualified Health Center, affiliated with the local Safety Net system in Humboldt County. Past experience includes working for multiple hospital systems and physician practices. In January of 2019, Rosemary became the CEO of the IPA.

Over the last 9 years at the IPA, Rosemary assisted in the development and expansion of a successful RN led Care Coordination program to a comprehensive integrated primary care practice that focuses on providing individualized services to meet the needs of a complex population. Established the Community Care Coordination Resource group, and provided leadership for the Primary Care Renewal Collaborative and the Referral Improvement Project. Additionally Rosemary is certified in LEAN and was the project manager for the 'Super Utilizer' project, which was a focused collaborative effort to improve health outcomes and reduce unnecessary or inappropriate hospital utilization for identified 'super utilizers' of the emergency department. Currently Rosemary is the co-chair for the Rx Safe Humboldt opioid safety coalition and is currently leading an effort to bring health care services on the campus of many Humboldt County schools.

### Contact information

Ph. 707-443-4563

Email: [rdenouden@humboldtipa.com](mailto:rdenouden@humboldtipa.com)